

GWSA Sentinel Advertising Rates 2026-2027



The Sentinel office can be reached at (519) 265-7722 ext 1004 or via email at sentinel@gwsa-guelph.ca

Invoices can be paid via E-Transfer to finance@gwsa-guelph.ca Please reference your invoice number.



| Ad Size | Black & White | | | | Colour | | | |
|-----------|---------------|------------|------------|-----------|--------------|------------|------------|-----------|
| | single issue | 2-5 issues | 6-9 issues | 10 issues | single issue | 2-5 issues | 6-9 issues | 10 issues |
| full page | | | | | | | | |
| Per issue | \$ 496.65 | \$ 238.35 | \$ 227.85 | \$216.30 | \$1,018.50 | \$ 477.75 | \$ 456.75 | \$435.75 |
| 1/2 page | | | | | | | | |
| per issue | \$ 215.25 | \$ 180.00 | \$ 120.75 | \$115.50 | \$ 430.50 | \$ 252.00 | \$ 241.50 | \$231.00 |
| 1/4/ page | | | | | | | | |
| per issue | \$ 123.90 | \$ 65.10 | \$ 60.90 | \$57.75 | \$ 246.75 | \$ 131.25 | \$ 126.00 | \$115.50 |
| 1/8 Page | | | | | | | | |
| per issue | \$ 71.40 | \$ 50.40 | \$ 45.15 | \$43.05 | \$ 142.80 | \$ 97.65 | \$ 91.35 | \$87.15 |

Above pricing is per issue. Please pay all invoices upon receipt. Monthly invoicing is available for a \$10 per month surcharge.