

THE SENTINEL

2022 - 2023 Advertising Rates

Description	Black & White				Colour			
	Single issue	2-5 issues	6-9 issues	10 issues	Single issue	2-5 issues	6-9 issues	10 issues
Full page 7¼"W x 10"H	\$380	\$183	\$175	\$166	\$760	\$366	\$350	\$332
½ page 7¼"W x 4¾"H	\$165	\$97	\$93	\$88	\$330	\$194	\$186	\$176
¼ page 3½" W x 4¾"H (Vertical) 7¼"W x 2 ⅜"H (Horizontal)	\$95	\$49	\$47	\$44	\$190	\$98	\$94	\$88
⅙ page 3½"W x 2⅜"H	\$55	\$37	\$35	\$33	\$110	\$74	\$70	\$66

Copy deadline is the 1st business day of the preceding month of publication, i.e., August 1 for September issue. Space is limited, so please contact us as soon as possible. Advertisers are responsible for providing all ad content and graphic design to the Sentinel office in a suitable electronic desktop publishing format (preferably JPG). If you book a black & white ad, but send us your ad in colour, it will appear in colour on the website. Call us for details. We can be reached at 519-823-1291 x2695, or by email at sentinel@gwsa-guelph.ca.

The prices shown below are PER ISSUE plus HST.