With well over 2,300 55+ members, the Guelph/ Wellington Seniors Association is one of the largest organizations of its kind in Canada. We have a straightforward mission... "Be active! Get involved! Make friends!"

We are a non-profit, registered charity. The GWSA partners with the City of Guelph in the operation of the Evergreen Seniors Community Centre, a state-of-the-art recreational facility.

The GWSA also operates in other locations, such as the West End Community Centre, Victoria Road Rec Centre and, in the nottoo-distant future, will be a key Partner with the City in the design and use of a new South End Community Centre.

GWSA makes available some 40 organized programs, activities and services throughout the year as well as special events and public interest forums.

We are supported by the active participation of more than 500 volunteers who make it all possible.

Copy deadline is the 1st business day of the <u>preceding</u> month of publication, i.e., August 1 for September issue. Space is limited, so please contact us as soon as possible. Advertisers are responsible for providing all ad content and graphic design to the <u>Sentinel office in a suitable electronic desktop publishing format (preferably JPG).</u> If you book a black & white ad, but send us your ad in colour, it will appear in colour on the website. Call us for details. We can be reached at 519-822-1260 x2695, or by email at sentinel@gwsa-guelph.ca.

The prices shown below are **PER ISSUE** plus HST.

## **2023 - 2024 Sentinel Advertising Rates**

Description	Black & White				Colour			
	Single issue	2-5 issues	6-9 issues	10 issues	Single issue	2-5 issues	6-9 issues	10 issues
Full page 7¼"W x 10"H	\$380	\$183	\$175	\$166	\$760	\$366	\$350	\$332
½ page 7¼"W x 4¾"H	\$165	\$97	\$93	\$88	\$330	\$194	\$186	\$176
¼ page 3½" W x 4¾"H (Vertical) 7¼"W x 2 ¾"H (Horizontal)	\$95	\$49	\$47	\$44	\$190	\$98	\$94	\$88
⅓ page 3½"W x 2¾"H	\$55	\$37	\$35	\$33	\$110	\$74	\$70	\$66